

Computerised Sound Mixing Desk

October 2006 News Letter

Dear All,

Welcome to another of our newsletters. We have been so busy over the last few months on a number of projects that we haven't had chance to send out a news letter, so we apologise for this, hopefully normal service will now resume.

Changes to our website:

Over the last few weeks we have been working on improving a few website features. Firstly as some of you may have noticed we have removed our forum. This was for a number of reasons. Firstly it wasn't proving as successfully as we had first hoped, and secondly because we had a number of member sign up to it who were miss using the forum. We therefore decided that it was best to replace the forum with a FAQ (Frequently Asked Questions) section, which can now be found at <http://faq.csmd.co.uk>. We are hoping to build up the FAQ over the coming months, but if you have a burning question that's not already been asked, then please just email us and we will be more than happy to help out.

We have also upgraded our payment system. As many of you will know we use PayPal as our primary payment system. We chose PayPal because it provides a secure transaction environment for both ourselves and our customers, and also allows for easy integration into our website. Recently changes mean that our prices in currencies apart for GBP are



constantly been updated to match the current exchange rate, meaning our customers are getting best possible value. We have also integrated a discounts system. This allows you to enter discount codes issued by WJPS to make some great savings on our products. Keep checking your emails as you should be receiving your first discounts soon.

The most important part of our upgrades has been what happens after you pay. We now have a much improved system for issuing key codes and passwords to access our support centre. Our old system used technology which has now become obsolete but the new system will have many years of life in it, and should mean customer now receive key codes instantly after purchasing them.

Hopefully these changes will improve your experience while using our website or purchasing software from us. We are always happy to hear from you if you encounter any problems using our website or payment system. Please also remember if you do not have a PayPal account then we are happy to discuss other payment options. Also now you can pay via PayPal using Credit Cards. You can see the new pay system at <http://buy.csmd.co.uk>, not many visual changes can be seen as most of the work has gone on behind the scenes.

Beta version nearly ready for release:

As we mentioned in our last newsletter we had a couple of ideas in the pipeline that we were hoping to develop. One that we had a lot of interest in from you was the use of hot keys to play tracks. We have now started working on an additional part of the software that will enable this. We are mid development at the moment but should have some Beta versions going on release soon, so keep checking the website and your emails. This feature will be especially useful for live work with small sound effects such as doorbells, horns etc, particularly apt for panto season which will soon be on us again.

Web: <http://www.wjps.co.uk>

Email: info@wjps.co.uk

©WJPS 2003 – 2006 All Rights Reserved

Pictures of your setup or you using our software?

The other week a few of us were chatting over lunch and looking at some photos, this made us think how it would be nice and a good laugh to see some of our customers using our software. So if you have any pics, no matter how silly or serious of you using CSMD then we would love to see them, if we get a few we might even consider setting up a gallery of users. Email your photos to james.proctor@wjps.co.uk with a little description explaining the picture, if it isn't already self explanatory. Just to get you going here is a picture of the setup we had in the early days while testing the software before its release.



Advertising:

Over the previous year our website hits have grown substantially, from 11,000 hits per month to well over 40,000 hits per month. This has been great news for us as it has given us a great position to sell our products from. At the end of March we also bought a new domain name that should help to increase our hits even more. The new domain name is www.soundmixingsoftware.co.uk, using this domain will take you straight to our website, but its a lot easier to remember, well we certainly hope so. We would like to pass this prominent web position on to our customers and associates and give you the opportunity to advertise on our site. If you would like to find out more about advertising with us at very competitive prices then please contact James Proctor (james.proctor@wjps.co.uk) who will be happy to discuss your situation and give you more statistics on our hits if you require.

Downloads:

Please don't forget that you can download our free demo software from the website at any time. Why not tell your friends about it, they might find it just as useful as you do. Were so confident that you will like our software that our demo is fully operational, expect it is time-limited to 15 minutes. We feel this give you an opportunity to explore the software fully, and try out all of the great features. Visit the website, <http://www.csmd.co.uk> or <http://www.soundmixingsoftware.co.uk> to download a demo today.

Well that brings us to the end of yet another news letter, hopefully now we are a little less busy we will try to push these out on a more regular basis, and don't forget to keep your eyes on your email for special offers.

Until next time,

Kind Regards

WJPS Team

Web: <http://www.wjps.co.uk>

Email: info@wjps.co.uk

©WJPS 2003 – 2006 All Rights Reserved