

Computerised Sound Mixing Desk

April 2006 News Letter

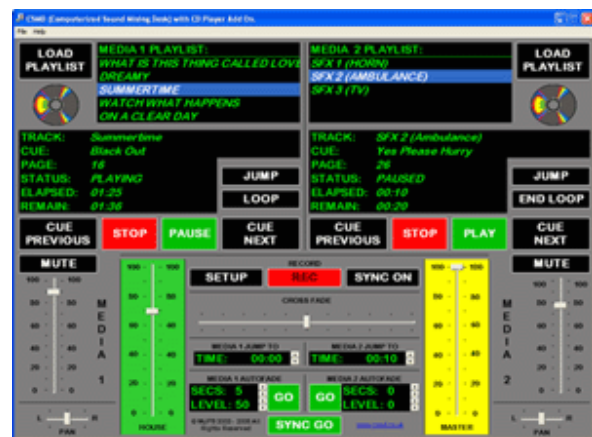
Dear All,

We have decided to go for a new format of News Letter that will hopefully be better for you all, and give you more information. WJPS have been selling our computerised sound mixing desk software for nearly one year now, and what a year it has been. The software has been a much greater success than we ever imagined, all thanks to you! We hope that the next work will be an equal success.

CSMD Plus:

A few months ago now we introduced CSMD Plus which has the added addition of a built in CD player. This has proved to be very useful for playing house music when the software is used for live theatre and also meant the desk is even more flexible when you use it as a recording desk. We feel it is important though to keep our software easy to use by users, and also extremely cost effective. I think it's safe to say you can many products on the market that touch ours, in both quality and cost. At WJPS we pride ourselves on these two factors, and hope you agree with us.

We are also trying to keep the desk layout simple to use. Recently we re-designed the layout of the desk so it is more symmetrical now which makes it more aesthetically pleasing and easier to use. Our worry is that we have too many features to fit on one page. However we will endeavour to provide our users with the highest quality of product possible.



Our latest feature that we are working on is allowing you to make play lists which are continuous instead of stopping after every track. This will be useful if you want to have a number of tracks that you just keep running through. This new additional should be available very shortly and we will keep you posted!

CSMD Forums:

To improve our relationships with customers at the start of 2006 we set up a forum to complement the site. On this we post the latest information and provide informal support for our software. We realise there are a lot of forums already on the internet that provide similar information to ours, however we feel this is a great way to communicate with our users and it would be great to see you on there. Feel free to chat about any related subject, and over the next few months we hope to build this into a useful resource. If you would be interested in becoming a forum moderator, and have been using CSMD for a while then please get in touch with us via email at admin@wjps.co.uk and we will be more than happy to talk to you.



If you would like to visit our forums please go to <http://forum.csmd.co.uk>, and feel free to make your contribution.

Web: <http://www.wjps.co.uk>

Email: info@wjps.co.uk

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Advertising:

Over the previous year our website hits have grown substantially, from 11,000 hits per month to well over 40,000 hits per month. This has been great news for us as it has given us a great position to sell our products from. At the end of March we also bought a new domain name that should help to increase our hits even more. The new domain name is www.soundmixingsoftware.co.uk, using this domain will take you straight to our website, but its a lot easier to remember, well we certainly hope so. We would like to pass this prominent web position on to our customers and associates and give you the opportunity to advertise on our site. If you would like to find out more about advertising with us at very competitive prices then please contact James Proctor (james.proctor@wjps.co.uk) who will be happy to discuss your situation and give you more statistics on our hits if you require.

Downloads:

Please don't forget that you can download our free demo software from the website at any time. Why not tell your friends about it, they might find it just as useful as you do. Were so confident that you will like our software that our demo is fully operational, expect it is time-limited to 15 minutes. We feel this give you an opportunity to explore the software fully, and try out all of the great features. Visit the website, <http://www.csmd.co.uk> or <http://www.soundmixingsoftware.co.uk> to download a demo today.

Customer Comment:

As some of you maybe aware we have been running a customer survey for a couple of months now, and the results have proved very useful to us. We possible we have tried to act on the results. The survey has also provided us with some excellent comments about the software from you, such as:

"So easy to use, if I can anybody can."

Mr White

"The complete technicians sound effect software package."

Mr Proam

"At a stroke we have brought our theatre's sound desk into the 21st century!"

Mr Evans

We love to hear comments like this, so please continue to post your comments to us, or complete the survey which can be found on our website. It would also be great to get some independent reviews from our customer, possible comparing software, or just reviewing our software. If you have time we would be very grateful for any feedback, both positive and negative, although hopefully more positive than negative.

Well this brings us to the end of the first of our new style News Letters; we hope you have enjoyed it have possible found it interesting in places. Please remember if you need any help with our software don't hesitate to contact us or visit our support site and post a ticket, <http://support.csmd.co.uk>.

Until next time,

Kind Regards

WJPS Team

Web: <http://www.wjps.co.uk>

Email: info@wjps.co.uk

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