

Computerised Sound Mixing Desk

July 2006 News Letter

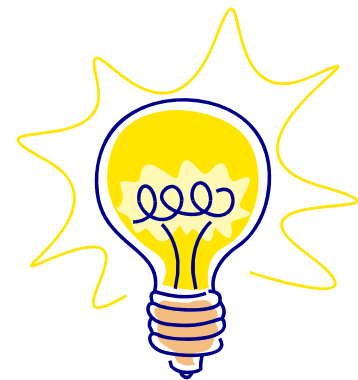
Dear All,

Welcome to another of our newsletters. Once again we have a few items to tell you about so we hope you enjoy reading it.

What's in the Pipeline?

As some of you may know CSMD is a sideline that has sprung off from our main development for WJPS. It has been extremely successfully but we are always trying to give our customers even more value for money. We also feel that customer feedback is vital, and through a combination of the two we have come up with a few new ideas.

One major item that we have found from speaking with customers, is that although the software is functional there could be some nice simple editions which would make it even better for live work. Because of this we are currently researching the possibility of being able to pre-set some features such as the auto fade. This would mean that when you setup a playlist, and add tracks you can set the fade for each track. We will keep you posted about this feature.



Another feature we are exploring is to have a list of tracks that can be played by using hot keys. This would be especially useful for live work again, and probably with small sound effects, such as doorbells, horns etc.

Hopefully a beta version of the software with some of these features should be online in the next couple of months, so keep your eyes on our website and we will keep you up to date.

New Products for Existing Customers:

If you are currently running our software then we have a couple of offers / products just for you.

We know that a lot of our customers would ideally like to run the software on a laptop for running the show, and on a PC at home for preparing the show. Buying a single licence only covered the software for use on one machine. However we are now introducing the option to buy a second licence of the software at the reduced price of £10.99. This is only in download format, and you have to be already a licence holder. In order to find out more about this, please contact sales@wjps.co.uk and our sales team will be more than happy to answer any of your questions.

Another product for existing customers is the option to purchase the printed manual. Some of you may already have this if you have purchased the fully packages system, and everyone has access to an electronic version. The manual is often very useful to refer to and have on your desk, while running a show or just playing on with the software. This is available for £7.99. Again contact our sales team for more info. Also if you already have a printed manual but feel it maybe out of date then you can upgrade it for £3.99 to the latest version copy.

For more details on the above please email sales@wjps.co.uk.

Web: <http://www.wjps.co.uk>

Email: info@wjps.co.uk

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Advertising:

Over the previous year our website hits have grown substantially, from 11,000 hits per month to well over 40,000 hits per month. This has been great news for us as it has given us a great position to sell our products from. At the end of March we also bought a new domain name that should help to increase our hits even more. The new domain name is www.soundmixingsoftware.co.uk, using this domain will take you straight to our website, but its a lot easier to remember, well we certainly hope so. We would like to pass this prominent web position on to our customers and associates and give you the opportunity to advertise on our site. If you would like to find out more about advertising with us at very competitive prices then please contact James Proctor (james.proctor@wjps.co.uk) who will be happy to discuss your situation and give you more statistics on our hits if you require.

Downloads:

Please don't forget that you can download our free demo software from the website at any time. Why not tell your friends about it, they might find it just as useful as you do. Were so confident that you will like our software that our demo is fully operational, expect it is time-limited to 15 minutes. We feel this give you an opportunity to explore the software fully, and try out all of the great features. Visit the website, <http://www.csmd.co.uk> or <http://www.soundmixingsoftware.co.uk> to download a demo today.

Customer Satisfaction:

Over the last couple of months our support team has been working very hard to improve their already excellent service. In the majority of cases we are able to resolve the problems that customers have. The only time we struggle is when the error is actually being caused by the customers operating system or setup of the system. Even in most of these support tickets we manage to find a resolution. Here are just a couple of comments from customers about our support.

"I must say that your support is really top notch."

Mr J.Evans

"Many thanks for your fantastic response times"

Mr R.Brown

Well that brings us to the end of yet another news letter. We would love to hear from you though with your comments about or software, services, newsletters etc. Its always good to hear you thoughts.

Until next time,

Kind Regards

WJPS Team

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